Message From The President
Dr. Robert J. Snyder, DPM, FACFAS, CWS

Your organization remains strong, solvent, and well-respected in the field.

Dear All:

Hope you had a wonderful summer and made some time for a well-deserved rest.

At our last Board of Directors meeting, logos, domain names, and taglines were chosen to reflect our new image and our metamorphosis from an academy to a board. Additionally, an appropriate budget has been formulated to accomplish our rebranding efforts. I am pleased to report that the new name of your organization, American Board of Wound Management, will be rolled out starting in November/December with the formal reveal at the Symposium for Advanced Wound Care in Atlanta in April 2012. This represents the work of many individuals over the past ten years, and truly reflects the training and education of our members. If you are planning on attending this meeting, I hope you find time to stop by our booth.

A decision has been made to upgrade our testing company provider. After an exhaustive search, several testing companies were selected for in-depth interviews; it is with pleasure that I announce that Applied Measurement Professionals, Inc (AMP) has been chosen as our testing partner. The vision of this organization “is to be the most technologically advanced service-oriented, efficient, and friendly testing company in the market, and to provide the highest quality service at a reasonable cost.” AMP has been in the testing arena for over 25 years, and tests over 100 clients representing a wide range of professional occupations, at 170 high-quality sites in 160 US cities, serving all 50 states in healthcare, real estate, and others. The company will also help in examination development and statistical modeling, which should lead to continued excellence in this area.

Your organization remains strong, solvent, and well-respected in the field. Display your credential proudly; it is well deserved!

Best,

Robert J. Snyder, DPM, FACFAS, CWS
President, American Academy of Wound Management
Executive Director’s Report

2011 has been a very busy year for AAWM resulting in a number of positive changes that will help to position AAWM as the premier certifying board in wound management. Among the many changes that have occurred, or are about to occur, are the addition of practice exams to the website, a new name for AAWM, and a change in vendors for our exam development and administration.

As you may have already heard, the Board of Directors unanimously voted to change the name of AAWM to the “American Board of Wound Management” (ABWM) to help better identify the organization as a certifying body. Board certification indicates that a clinician has voluntarily chosen to undergo a rigorous examination process leading to a designation that indicates a certain level of experience, education and expertise.

We will start rolling out the name change in November and December with a goal of a complete transfer to ABWM by early January. The changes include a new logo, website, certificates, identification cards, letterhead, and collateral material, along with many other administrative changes that must occur to transition the name.

I’m sure there are a lot of questions surrounding the name change, and I will attempt to outline them below. Of course, should you have any questions, please feel free to contact me or any of the other AAWM staff (Caroline Berman, Administrative Coordinator; Luke Zorich, Manager of Certification and Administration, or Carrie Hoffman, Director of Marketing).

Q: How will this impact the annual renewal process?
A: 2012 Annual Renewals will be mailed in November and are due, with documentation of 6 hours of continuing education, by January 31, 2012. This is the last official correspondence you will receive from AAWM (all future correspondence will be from ABWM). Upon payment of your 2012 annual renewal, you will receive a new certificate, identification card, and 2 certification patches all reflecting the American Board of Wound Management name.

Q: Will the new name affect my CWS, CWCA or CWSP certification?
A: No, it does not. The name change in no way affects validity of your hard earned certification. The names of all three board certifications (Certified Wound Specialist, Certified Wound Care Associate and Certified Wound Specialist Physician) will all remain the same.
Testing Company Changes

AAWM to Change Testing Agencies in 2012

AAWM has retained the services of a new testing agency, Applied Measurement Professionals, Inc. (AMP), to administer our certification examinations in 2012. AMP is engaged in educational and occupational measurement and will assist AAWM in the development, administration, scoring and analysis of the Certified Wound Care Associate™ (CWCA®), Certified Wound Specialist® (CWS®) and Certified Wound Specialist Physician (CWSP) examinations. This partnership will provide a number of exciting aspects to the AAWM certification programs in the coming year, including:

✔ The ability to test as early as two days, and up to six months after the day your application is approved.

✔ Continuous testing any time throughout the year starting February 5, 2012, for all three AAWM exams.

✔ Instant score reporting immediately following completion of the exam.

✔ New applications and candidate handbooks available for download on the AAWM website by November 1, 2011.

✔ Comfortable computer testing conditions at any one of the over 170 AMP Assessment Centers throughout the country. A complete list of assessment centers, including driving directions, is available HERE.

✔ Telephone, as well as online appointment scheduling for the exam.

✔ Special Examination Accommodations requests accepted at least 45 days prior to the desired examination date.

✔ One-time exam appointment rescheduling free of charge by calling at least two days prior to your scheduled appointment.

Exam fees for 2012 are as follows:

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<tr>
<th></th>
<th>CWCA</th>
<th>CWS</th>
<th>CWSP</th>
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<tbody>
<tr>
<td>Exam Fee</td>
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<tr>
<td>Re-Test Fee</td>
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These changes for the coming year will not affect the content of any AAWM examinations. These changes are meant to ensure a simple, seamless certification process for all exam candidates.

Please contact Luke Zorich for any questions at: Lzorich@aawm.org.

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Seen in the News

Congratulations to the LSU Health-Shreveport Post-graduate Wound Management Residency Program

After a rigorous application and review process, the American Board of Physical Therapy Residency and Fellowship Education has approved the program as an APTA-credentialed clinical residency program. A certificate recognizing this achievement will be presented to Stanley K. McCallon, DPT, CWS, the Wound Management Residency Coordinator, at the opening ceremonies of the American Physical Therapy Association’s Combined Sections Meeting on February 8, 2012.

LSU Health-Shreveport’s School of Allied Health Professions began to offer the Wound Management Residency in July of 2009, and was officially recognized as the nation’s first Post-graduate Wound Management Residency in August of 2011. Candidates for the program must hold a doctoral degree in physical therapy, and be currently licensed to practice in the state of Louisiana.
Exam Questions: Always Needed!

The American Academy of Wound Management is challenging all diplomates to write at least one question for the Exam Committee for potential submission to the Board Certification Examination for Wound Management Professionals.

Some guidelines for writing questions:

1. They must be multiple-choice format.
2. They must have four possible answers (with the correct answer identified).
3. They must have a referenced source with each question.
4. They should be designed for participants to recall, understand, apply or evaluate.

AAMW is also looking to include case studies with photographs for future examinations. When submitting a photograph/digital image, the same question guidelines apply, as well as the following for photographs:

1. Photographs/digital images may be in either color or black/white (no Polaroids).
2. If using a digital camera, a high-resolution setting produces quality images.
3. The area of interest should be clear and easily identifiable.
4. Patient privacy must be respected; No names or identifying information may be visible.
5. If possible, a ruler (in cm or mm for scale purposes) should be visible in the photograph.

Please remember that all case studies and photographs/digital images become the property of the AAMW for use as determined by the AAMW.

If you have a question or case study you feel would make a good addition to the examination, you may submit those to Caroline Berman, Administrative Coordinator, at cberman@aawm.org.
## Recent Certified Wound Care Associate™

Congratulations to all who passed the **Certified Wound Care Associate™** exam held in August 2011.

<table>
<thead>
<tr>
<th>Name</th>
<th>City, State</th>
<th>Certification Holder</th>
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<tbody>
<tr>
<td>Lynda Abbott, RN, CWCA</td>
<td>Amherst, NH</td>
<td>Peggie S. Rayburn, RN, CWCA South Shore, KY</td>
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<tr>
<td>Gloria Applegate, RN, CWCA</td>
<td>Mountain View, HI</td>
<td>Sherry K. Richards-Beck, RN, CWCA Fresno, TX</td>
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<tr>
<td>Elizabeth Barton, RN, CWCA</td>
<td>Towson, MD</td>
<td>LaNora Leah Ryan, RN, CWCA Taylor, AR</td>
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<tr>
<td>Jean Benkoezy, LPN, CWCA</td>
<td>Fort White, FL</td>
<td>Lanie Sampson-Hall, RN, CWCA Tacoma, WA</td>
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<tr>
<td>Deborah Mae Bowers, RN, CWCA</td>
<td>Clearfield, PA</td>
<td>Laura Sanchez, LPN, CWCA Butte, MT</td>
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<tr>
<td>Barbara Caporaso, RN, CWCA</td>
<td>Thornton, PA</td>
<td>Leona Scott, LPN, CWCA Toledo, IL</td>
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<tr>
<td>Ktrina M. Chaapel-Rivera, LPN, CWCA</td>
<td>MaCungie, PA</td>
<td>Karen Searles, RN, CWCA Weare, NH</td>
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<tr>
<td>Melissa Ann Vail Daniels, LPN, CWCA</td>
<td>Uniontown, PA</td>
<td>Nichole Sheldon, PTA, CWCA Epping, ND</td>
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<tr>
<td>Amy Davis, RN, CWCA</td>
<td>Niles, MI</td>
<td>Gina Smith, RN, CWCA Wheelersburg, OH</td>
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<tr>
<td>Beverly Davis, RN, CWCA</td>
<td>Miami, FL</td>
<td>Martha L. Solitto, RN, CWCA Warwick, RI</td>
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<tr>
<td>Mary Defenderfer, LPN, CWCA</td>
<td>Chambersburg, PA</td>
<td>Patricia Spann, RN, CWCA Miami, FL</td>
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<td>Kimberly Edwards, LPN, CWCA</td>
<td>Zanesville, OH</td>
<td>Mildred LeAnne Stiver, LPN, CWCA New Paris, OH</td>
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<tr>
<td>Julia M. Emmons, RN, CWCA</td>
<td>East Windsor, NJ</td>
<td>Amanda Carol Theil, PTA, CWCA Bertram, TX</td>
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<tr>
<td>Yvonne M. Erwin, RN, CWCA</td>
<td>Weatherford, TX</td>
<td>Michaela Thomas, RN, CWCA Swannanoa, NC</td>
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<td>Judith Gabrielson, RN, CWCA</td>
<td>Slatersville, RI</td>
<td>Rhonda Thompson, RN, CWCA Keller, TX</td>
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<td>Andrea Gano, RN, CWCA</td>
<td>Spokane, WA</td>
<td>Maureen Tobin, RN, CWCA Laurium, MI</td>
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<td>Milagros G. Garling, RN, CWCA</td>
<td>Canandaigua, NY</td>
<td>Lizbeth Valente, LPN, CWCA Bel Air, MD</td>
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<tr>
<td>Terry Gephart, LPN, CWCA</td>
<td>West Newton, PA</td>
<td>Christine Waitrovich, CMA, CWCA Brookfield, WI</td>
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<td>Virginia G. Gibbs, LPN, CWCA</td>
<td>Franklinton, NC</td>
<td>Angelia Walker, RN, CWCA Greenville, KY</td>
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<tr>
<td>Renee M. Gorman, RN, BSN, CWCA</td>
<td>Pittsburgh, PA</td>
<td>Christine Widaman, RCP, CWCA La Verne, CA</td>
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<tr>
<td>Theresa Grissim, RN, CWCA</td>
<td>Vinemont, AL</td>
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<td>Barbara Hanna, RN, CWCA</td>
<td>Zanesville, OH</td>
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<td>Alicia Hass, RN, CWCA</td>
<td>Wallace, MI</td>
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<td>Lisa Hollywood, RN, CWCA</td>
<td>Lancaster, PA</td>
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<td>Howard Huff, RN, CWCA</td>
<td>Pine Bluff, AR</td>
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<td>Douglas Jones, RCP II, CWCA</td>
<td>Highland, CA</td>
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<tr>
<td>Melissa Jones, RN, CWCA</td>
<td>Forest, VA</td>
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<td>Tabitha V. Kraft, RN, CWCA</td>
<td>Linfield, PA</td>
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<tr>
<td>Margaret Kuse, LPN, CWCA</td>
<td>Centerreach, NY</td>
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<td>Kathryn Larkins, RN, CWCA</td>
<td>Hatfield, PA</td>
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<td>Patricia LaSiege, RN, CWCA</td>
<td>Wesley Chapel, FL</td>
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<tr>
<td>Maria G. Martinez, RN, CWCA</td>
<td>El Paso, TX</td>
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<td>Tamara Mejia, RN, CWCA</td>
<td>Mansfield, OH</td>
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<td>Linda Milano, RN, CWCA</td>
<td>West Babylon, NY</td>
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<td>Alice Moore, RN, CWCA</td>
<td>Burleson, TX</td>
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<td>Jessica M. Newlen, RN, CWCA</td>
<td>Lock Haven, PA</td>
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<td>Walter Nyizio, CWCA</td>
<td>Royal Oak, MI</td>
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<tr>
<td>Anne Oldani, RN, CWCA</td>
<td>St. Louis, MO</td>
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<tr>
<td>LaShanda R. Phillips, RN, COS-C, CWCA</td>
<td>Phoenix, AZ</td>
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<tr>
<td>Maxwell O. Rabah, RN, MBA, CWCA</td>
<td>Abilene, TX</td>
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AAWM Wants to Hear From You!

Have you written an article? Received a promotion? Been appointed to a board? Volunteered your wound care expertise in underserved areas? Gone on a medical mission trip?

If so, we want to hear from you!

AAWM is always looking to hear about what our Diplomates, CWSP Physicians, and Associates are doing in the field.

Your work and dedication to providing the highest quality of care to your patients within your facility and community are a testament to the standards of excellence which AAWM seeks to instill into wound management.

Send us your story and remember ...

• Add your CWCA/CWS/CWSP credential to your business cards, bylines and email signature!

• Wear your CWCA/CWS/CWSP pin or patch!

• Display your CWCA/CWS/CWSP Certificate with pride!

• Encourage others to become CWCA/CWS/CWSP certified!

For information on how to obtain a pin, patch, or additional certificate, please contact Caroline Berman at: cberman@aawm.org.

Practice Test
★ Now Available Online ★
for Both CWCA® and CWS®

The CWCA and CWS online practice test is for educational purposes only, and is not intended to predict your performance on the Board Certification Examination.

It is not necessary to take the Online Practice test prior to taking the Board Certification Examination. There are other review courses and methods of preparation available and you should make an independent determination of which method would be most helpful.

After completing the self-assessment, receive an instant score report showing test performance in content areas.

Available on the AAWM website or at:
https://secure.ptcny.com/webtest/clients/aawm/

Have You Moved? . . . Let AAWM Know.

Please notify the AAWM office if you have a new address, email or phone number. AAWM wants to be sure you are receiving all information. You can email changes to Caroline Berman at: cberman@aawm.org.
Continuous Testing in 2012

AAWM will offer continuous testing starting February 5, 2012.

To find a testing center nearest you, visit http://www.goamp.com/assessmentCenterNetworkLocations.aspx.

Certified Wound Care Associate™ (CWCA®)
Any healthcare professional with at least 3 years of clinical experience and a minimum of a high school diploma.
Sales and marketing professionals.

CWCA® Exam Fee
2012 Exam Registration: $375
2012 Annual Renewal: $150

Minimum of 6 hours of CEUs required annually
Recertification: 10 years after certification date

Certified Wound Specialist® (CWS®)
A licensed healthcare professional with a Bachelor’s, Master’s or Doctoral degree in a life sciences related field with 3 or more years of clinical wound care experience.

CWS® Exam Fee
2012 Exam Registration: $575
2012 Annual Renewal: $150

Minimum of 6 hours of CEUs required annually
Recertification: 10 years after certification date

Certified Wound Specialist Physician (CWSP)
MD’s, DO’s and DPM’s who are currently Certified Wound Specialists® (CWS®) with the AAWM.

CWSP Exam Fee
2012 Exam Registration: $775
2012 Annual Renewal: $150

Minimum of 6 hours of CEUs required annually
Recertification: 10 years after certification date

American Academy of Wound Management
1155 15th Street, NW, Suite 500, Washington, DC 20005
T: 202 457-8408  F: 202 530-0659
www.aawm.org

For any questions, please email: info@aawm.org.
Code of Ethics

The American Academy of Wound Management acknowledges the diversity of etiologies and associated problems that patients with chronic non-healing wounds endure. The American Academy of Wound Management therefore supports the interdisciplinary commitment, which professionals from a variety of disciplines, can make to the field of wound management. The conduct of individuals certified by the American Academy of Wound Management shall be consistent with all applicable local, state, and federal regulations, and with codes of conduct as establish by the certified individual’s primary discipline. Additionally, individuals who are certified by the American Academy of Wound Management shall be committed to increasing their knowledge of the mechanisms of wound healing, tissue repair, and modalities to effectively treat indolent wounds. It is part of the mission of The American Academy of Wound Management to safeguard the health and welfare of patients who seek the services of a Certified Wound Specialist™.

a. Responsibility
All Certified practitioners must be responsible to determine that standards are applied evenly and fairly to all individuals who receive services. Certified individuals shall provide accurate documentation and timely feedback to members of the team, and other interested parties in order to assure coordinated, managed care. All reports will be objective and based upon an independent professional opinion within the Certified individual’s expertise. Certified individuals will provide only those services for which the individual is competent and qualified to perform. Certified individuals will refrain from providing services, which are counter to the ethical standard of their discipline.

b. Professional Conduct by Specialty
Certified individuals are obligated to maintain their education and competency such that it confirms to the standard of conduct both to the individual’s community, practice and discipline. Wound management is a coordinated multidisciplinary and interdisciplinary effort. Certified individuals will conduct their professional behavior so that it facilitates the services of all team members for maximum benefit of the patient.

c. Education, Training and Competence
Certified providers shall maintain high moral values, ethics, and professional competence. They shall recognize the limits of their skills and license. They shall offer services consistent with the standard of their profession. Certified individuals have an obligation to accurately represent and disclose their training education, and experience to the public. Certified providers shall engage in continuing education. Certified providers recognize that the field of wound management is developing rapidly and shall be open to evaluate and consider new products and approaches to wound management. Certified providers should refrain from any activity which may result in harm to a patient without first considering alternatives to such an approach, seeking services which may achieve the same benefit without the associated risk, obtain consultations from other providers, and inform the patient of any risk inherent to any procedure or approach.

d. Confidentiality
Certified providers are obligated to safeguard information obtained in the course of their involvement with a patient. Information may be released with a patient’s permission; and circumstances where there is a clear and imminent danger to the patient, or others: and where required by court or subpoena. The patient has the privilege to the extent feasible and practical, and those cases where there would be no legal or clinical contraindications, to see their chart when this can be arranged at a mutually convenient time.

e. Business Procedures
Certified providers will abide by all prevailing community standards. They will adhere to all federal, state and local laws regulating business practice. Competitive advertising must be honest, actual and accurate. Such advertising shall avoid exaggerated claims. Certified providers will not enter into any arrangement where fees are exchanged that would be likely to create conflict of interest or influence their opinion about service rendered. Certified providers shall engage in behavior which conforms to high standards of moral, ethical and legal behavior. Certified providers will not engage in sexual contact with patients.

f. Research
Certified providers are encouraged to engage in research. In doing so, they shall have the safety of their subjects as a priority. Investigation shall be consistent with the traditions and practices of the certified individual’s discipline.

Headquarters Staff
As always, please feel free to call any member of the AAWM staff should you have any questions or concerns. Our contact information is listed below:

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Washington, DC 20005
Telephone: 202 457-8408
www.aawm.org

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 x 207

Luke Zorich, Manager of Certification and Administration
 lzorich@aawm.org
 x 219